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HMS Selects Pervasive DataMatcher to Enhance and Speed Medicaid Membership Record Matching

HMS Increases Client Responsiveness with Data Matching Solution Built on Pervasive DataRush

AUSTIN, Texas – January 27, 2010 - [Pervasive Software® Inc. \(NASDAQ: PVSW\)](#), an emerging leader in enabling next-generation [data-intensive applications and data analytics](#), today announced that HMS (NASDAQ:HMSY) has chosen [Pervasive DataMatcher™](#) to help the State of New Jersey effectively manage and responsibly fund [healthcare](#).

Built on the lightning-fast [Pervasive DataRush™](#) engine, Pervasive DataMatcher will augment HMS's existing inventory of [data matching algorithms](#) and methodologies to expedite analysis of New Jersey's Medicaid membership files against private insurer records, improving processing accuracy and speeding membership analysis. "HMS selected the Pervasive DataRush-powered solution for its processing speed and rich functionality," said Kevin Lee, HMS Regional Vice President of Government Services. "Additionally, Pervasive DataMatcher's [fuzzy matching](#) and record scoring functions will augment our existing match processes."

Already a user of [Pervasive data integration](#) and profiling technologies, HMS was eager to leverage the power of Pervasive DataRush. "HMS has been using Pervasive Data Integrator™ and Pervasive Data Profiler™ for years and finds these tools to be highly productive. Pervasive Data Integrator helps us transform data and perform other extract transform and load functions, while Pervasive Data Profiler helps us to manage and enhance the quality of our inbound and outbound data sets," Lee said. "We look forward to exploring the full capabilities of the platform and to our anticipated ability to use it to generate innovative and valuable solutions for our internal and external clients."

HMS plans to apply Pervasive DataMatcher in the future to identify claims sent to New Jersey Medicaid that should instead be processed by private insurers. "Our state clients, including New Jersey, are facing unprecedented fiscal challenges. Applying leading-edge technology to help them properly manage and responsibly fund health care is central to our core innovation value," Lee said. "The State of New Jersey is one of our largest and most innovative clients, and we are excited about the opportunity to continue to put innovative technology to work for them."

"We are excited to see innovative customers such as HMS put Pervasive DataRush technology to work tackling large and tough data challenges," said John Farr, president and CEO of Pervasive Software. "It's gratifying to see the traction we're gaining with Pervasive DataMatcher."

About HMS (NASDAQ:HMSY)

[HMS](#) is the nation's leader in coordination of benefits and program integrity services for healthcare payors. HMS's clients include health and human services programs in more than 40 states; commercial programs, including commercial plans, employers, and over 100 Medicaid managed care plans; the Centers for Medicare and Medicaid Services (CMS); and Veterans Administration facilities. As a result of the company's services, clients recover over \$1 billion annually, and save billions of dollars more in erroneous payments.

About Pervasive Software

Pervasive Software (NASDAQ: PVSW) helps companies get the most out of their data investments through agile and embeddable software and SaaS services for data management, data integration, B2B exchange and analytics. The embeddable Pervasive PSQL™ database engine provides robust database reliability in a near-zero database administration environment for packaged business applications. Pervasive's multi-purpose data integration platform, available on-premises and in the cloud, accelerates the sharing of information between multiple data stores, applications, and hosted business systems and allows customers to re-use the same software for diverse integration scenarios. Pervasive DataRush™ is an embeddable parallel-processing platform enabling data-intensive applications such as claims processing, risk analysis, fraud detection, data mining, predictive analytics, sales optimization and marketing analytics. For more than two decades, Pervasive products have delivered value to tens of thousands of customers in more than 150 countries with a compelling combination of performance, flexibility, reliability and low total cost of ownership. Through Pervasive Innovation Labs, the company also invests in exploring and creating cutting edge solutions for the toughest data analysis and data delivery challenges. Robin Bloor, chief research analyst and president, The Bloor Group, and founder, Bloor Research, recently cited Pervasive as one of the [“10 IT Companies to Watch in 2010.”](#) For additional information, go to www.pervasive.com.

Cautionary Statement

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. All forward-looking statements included in this document are based upon information available to Pervasive as of the date hereof, and Pervasive assumes no obligation to update any such forward-looking statement.

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